

University of Kentucky College of Agriculture, Food and Environment Cooperative Extension Service

# Family and Consumer Science



### **Cooperative Extension Service**

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Nan Montgomery



Nan Montgomery Agent for Family & Consumer Sciences

## Vegetarian Taco Soup





- 2 tablespoons olive oil
- 1 large onion, diced
  1 can (46 ounces) no-salt-
- I can (46 ounces) no-sait added tomato juice
- 2 cans (15 ounces) pinto
- beans, drained and rinsed
- 1 can (15 ounces) black beans, drained and rinsed
- 1 can (15 ounces) no-salt-
- added corn, drained
  1 can (15 ounces) no-salt-
- 1 can (15 ounces) no-sall added diced tomatoes
- added diced tomatoes
  3/4 cup dry brown rice
- 1 packet reduced-sodium taco seasoning mix
- 2 tablespoons garlic powder
- 1/2 tablespoon cumin
- 4 cups water

**Cooperative Extension Service** 

4-H Youth Development

Agriculture and Natural Resources Family and Consumer Sciences

**Community and Economic Development** 

**Optional toppings:** cilantro, cheese, diced onion, crushed tortilla chips, sour cream, jalapeno, hot sauce, or avocado.

- Wash hands with warm water and soap, scrubbing for at least 20 seconds.
- 2. Heat olive oil in a large pot on the
- stovetop over medium heat.
- 3. Add diced onion and stir well.
- Cook and stir for 4 to 5 minutes or until the onion starts to turn clear.
   Add remaining ingredients
- Add remaining ingra and bring to a boil.
- 6. Reduce heat to low. Cover and simmer for 40 minutes, or until rice is tender.
- Just as you would a taco, top each bowl of soup with ingredients like cilantro, cheese, diced onion, crushed tortilla chips, sour cream, jalapeno, hot sauce, or avocado.
- 8. Refrigerate leftovers within 2 hours.

Makes 14 cups Serving size: 1 cup Cost per recipe: \$9.11 Cost per serving: \$0.65 PAting Healthy Food Within Reach

This institution is an equal opportunity provider. This material was partially funded by USDA's Supplemental Nutrition Assistance Program — SNAP.

**Nutrition facts** 

per serving: 220 calories; 3.5g total fat; Og saturated fat; Og trans fat; Omg cholesterol; 340mg sodium; 40g total carbohydrate; 5g dietary fiber; 6g total sugars; 0g added sugars; 10g protein; 0% Daily Value of vitamin D; 6% Daily Value of calcium; 10% Daily Value of iron; 15% Daily Value of potassium.

#### Source:

Andrea Wilde, Staff Support, Northern KY; and Martha Yount, Nutrition Education Specialist, University of Kentucky Cooperative Extension

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Classes are listed on our Facebook page and website! Following us online is an easy way to keep up with Ohio County FCS Extension. Family and Consumer Sciences Facebook Page <u>https://www.facebook.com/UKFCSExt</u> University of Kentucky Family and Consumer Sciences Podcast Extension Podcast: https://ukfcsext.podbean.com/ Check out our county website for information on all program areas. http://ohio.ca.uky.edu/

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Wash hands with warm

# **Homemaker Happenings**

Thought of the Day: "A woman is like a bag of tea: you never know how strong it is until it's in hot water." - Eleanor Roosevelt

Roll Call: March is Women's history month. Name a woman from history you admire?

### Dates to Remember:

March 1<sup>st</sup> Cultural Arts Writing due March 14<sup>th</sup> Homemaker Leader Lesson Daviess County 10:00 AM March 29<sup>th</sup> & 30<sup>th</sup> Body Walk April 27<sup>th</sup>-29<sup>th</sup> Homemaker Yard Sale

### Workshops

March 13<sup>th</sup> & 14<sup>th</sup> Easter basket making @ 9:00am March 13<sup>th</sup> - Cultural Arts Projects due to Extension Office. Judging will be <u>March 15<sup>th</sup></u>. March 21<sup>st</sup> Spring Burlap Banner class @ 1:30pm April 11<sup>th</sup> Homemade pizza crust class @ 1:00pm April ? Cupcake decorating class with Sweet Dreams by Jarren @5:00pm

### **Big Blue Book Club**

March 2<sup>nd</sup>,9<sup>th</sup>,16<sup>th</sup> & 23rd meets via zoom 10:00 EST

I need a homemaker volunteer to help with Body Walk on March 30<sup>th</sup> at Ohio County Middle School from 7:00-2:30. We will be passing out food samples to the middle school students. Very fun and easy day!



### Reminders: If Ohio County Schools are closed then all FCS activities are canceled.

Mark your calendar for the Ohio County Homemaker yard sale in April. Please bring in nice items on April 27<sup>th</sup> to be sold at the yard sale. To make this work we will need a few volunteers.

Set up on April 27<sup>th</sup> 9:00-1:00 April 28<sup>th</sup> 8:00-4:00 April 29<sup>th</sup> 9:00 to Noon



**Calling all Gardeners and Crafters!!** The Beaver Dam Community Farmers Market is looking for more vendors this season. Please reach out to John Stofer for more information 270-256-2799.



Thank you to everyone who participated in the January and February workshopsl

Check out our dates for upcoming workshops in the newsletter.

# VALUING PEOPLE. VALUING MONEY.

## **MARCH 2023**

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# SHRINKFLATION: INCREASING PRICES, DECREASING QUANTITY

You have likely noticed increased prices when shopping lately, but have you also noticed packaging sizes are shrinking? This is known as "shrinkflation." Let's unpack what this means for your household and explore ways to be more mindful when shopping.

### **UNDERSTANDING SHRINKFLATION**

Sometimes called downsizing, *shrinkflation* occurs when companies maintain current prices (or even increase prices ever so slightly) while giving you less product. The size differences are often small enough to keep the physical packaging the same, such as a bag of chips shrinking from 13 ounces to 11 ounces, or a package of bacon shrinking from 16 ounces to 12 ounces. These small changes can easily go unnoticed. In fact, manufacturers are counting on consumers <u>not</u> paying attention to the amount of product in their packages, especially when it comes to shrinking sizes.

### WHY SHRINKFLATION MATTERS

Even small changes in the amount of a food or household item can add up quickly and impact your monthly budget. The less of the item you receive, the more often you need to repurchase it. Take toilet paper, for example, which was quite the commodity in 2020. Would you notice if your toilet paper contained just 312 sheets per roll instead of its usual 340 sheets? For the same price, there would be less than 92% as many sheets per roll



than before it was downsized, and you will likely go through each package approximately 8% faster.

### **TIP #1: NOTICE PACKAGING CHANGES**

To combat shrinkflation, pay attention to slight changes in packaging on the products you buy, from cereal to toilet paper to shampoo. While not all shrinking products will come with new packaging or a "new look," some companies may make boxes or bottles taller and narrower to trick the eye into believing it holds more product than it does. Also, be wary of 'bonus buys' that promise additional product. Compare the 'bonus buy' to the regular product to ensure it contains more.

### TIP #2: CALCULATE UNIT PRICE

Shrinkflation is a legal tactic companies can use to save money from a production standpoint. The Fair Packaging and Labeling Act requires businesses to clearly label an accurate weight

# CALCULATING AND COMPARING UNIT PRICES HELPS YOU COMBAT SHRINKFLATION



on its packaging so that customers can comparison shop between like items. However, it doesn't prohibit companies from decreasing an item's weight if they clearly label the amount of product contained in the package.

Calculating and comparing unit prices helps you combat shrinkflation. Unit prices help you compare different brands and different sizes of the same brand. Unit prices show you the price per unit, such as pounds or ounces, and are located on the shelf price tag, not on individual packages. You can also calculate the unit price of an item by dividing the price of the item by the number of units.

For example, let's compare the unit price of two packages of bacon. Bacon #1 is priced at \$4.69 and contains 12 ounces. Bacon #2 is priced at \$5.38 and contains 16 ounces. When we divide price by units, Bacon #1 has a unit price of \$0.39 per ounce, and Bacon #2 has a unit price of \$0.33 per ounce. Although Bacon #2 costs more, you get more bacon in the pack, and it has a lower unit price than Bacon #1.

### **TIP #3: SAVE WHEN YOU CAN**

Finally, keep an eye out for sales and consider stocking up on freezer or self-stable household staples when you find a deal. Between inflation (the rising costs of goods and services) and shrinkflation (the shrinking amount of goods we receive), many households may find it difficult to "bring home the bacon" because it's getting harder to afford it! Using smart shopping strategies like couponing, buying generic brands, and utilizing customer loyalty programs can also help you maximize your resources.

### **REFERENCES:**

https://research.stlouisfed.org/publications/page1econ/2022/12/01/beyond-inflation-numbersshrinkflation-and-skimpflation

https://consumerfed.org/press\_release/copingwith-shrinkflation-tips-on-making-ends-meet-aspackages-get-smaller-and-inflation-carries-on/

https://www.npr.org/sections/ money/2021/07/06/1012409112/beware-ofshrinkflation-inflations-devious-cousin

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